



## CUMBERLAND

# COUNTY HOSPICE NEWLETTER

JUNE, 2016

We apologize to our members for the delay in getting this Newsletter to you. In future the Newsletter will be issued quarterly.

### **Communication Team Report:**

Communication Team has been meeting on a regular basis, to develop procedures for the team to ensure public awareness. For example, public service announcements voiced by various team members were aired on CFTA on a regular and ongoing basis. We also met with David Mosley from Eopen Solutions Inc. to discuss and understand how the website works and to update calendar events.

A decision has been made to create a Newsletter to members on a quarterly basis rather than monthly.

### **Property in Springhill sold**

We are pleased to announce the property graciously donated to the Hospice Society by Leo & Jackie Guyette located at 95 Mechanic Street has been sold and the funds will go towards the building of the new Hospice.

### **Membership Team report:**

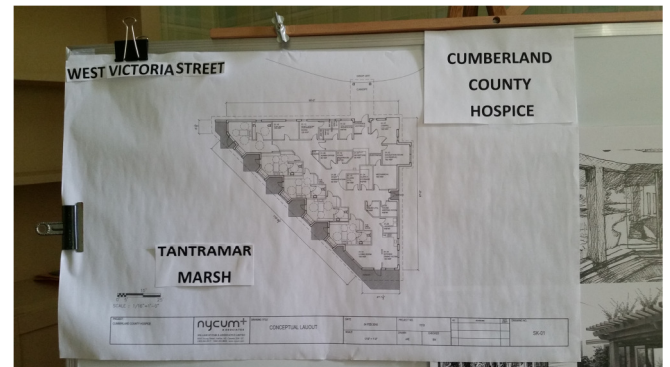
We are pleased to report at present we have approximately 650 members. Membership dues for present members will be valid until December 31<sup>st</sup>, 2016. Current membership is \$5.00 per year. Membership dues will be renewed effective January, 2017

### **Design Team Report:**

The Design committee had met in February with Benjie Nycum, architect from Nycum & Associates in Halifax. Benjie presented us with draft diagrams for the proposed hospice. The Design team reviewed the diagrams and was unanimous in choosing the proposed plan.

At the next meeting, Benjie brought a more detailed design of the plan which the team had chosen. Upon reviewing the plan, the team made some suggestions for Benjie to consider. The schematic design is a great starting point with 5 private rooms in total, all facing the marsh view. Each room had a screened in area just outside their bedroom. At present the team is waiting for the Board to review and assess the information collected by the RBR, before meeting with the architect again.

***Draft diagram of proposed Hospice site:***



There was an interesting article in the Amherst News Citizen published on May 11<sup>th</sup> on Palliative Care remains a priority. For more information please go to:

<http://www.cumberlandnewsnow.com/News/Local/2016-05-11/article-4525919/Palliative-care-remains-a-priority/1>

## **ANNUAL CUMBERLAND COUNTY HOSPICE GARDEN PARTY**

**SATURDAY, JULY 23<sup>rd</sup> from 2:00 to 4:00 PM**

**PLEASE COME OUT AND JOIN US**

**EVERYONE IS WELCOME**



### **Steering Committee report:**

In December of 2015, the Cumberland County Hospice Society contracted with RBR Development Associates Ltd. to undertake a Campaign Readiness Appraisal. This study had two objectives:

- 1- to determine the potential of raising \$4,200,000 in private sector funding for the construction of a new hospice facility for Cumberland County
- 2- To obtain and analyze appropriate data for the development of a strategy for a capital campaign.

Confidential interviews were held with 15 individuals identified by CCHPCS and were held during February and March of 2016. RBR reported that 93 % of those people interviewed endorse or somewhat endorse the project, the new hospice is regarded as important and will have wide appeal in the community, and the CCHPCS Board of Directors is seen as dedicated, enthusiastic and energetic.

The CCHPCS Board of Directors has accepted the study results and recommendations as a strategy for moving the project forward. Planning is now

underway to enter into a **Strategic Prospect Engagement Program** which will focus on the following:

1. Research and determining the areas of philanthropic interest.
  2. Develop a strategy to communicate with all levels of government in order to secure a firm commitment to the project.
  3. Develop a highly personalized and targeted communication strategy to educate and cultivate the community of Cumberland County on the long term plans for the Hospice facility. This strategy must include a method for increasing the public's knowledge of hospice and the positive impact the facility could have on end of life care.
  4. Identify and secure the commitment of a Campaign Champion
  5. Identify, secure and coordinate a Campaign Leadership Team
  6. Revise the "Case For Support" document.
  7. Prepare a Campaign Plan and Structure
- Over the next few months the CCHPCS will be working hard to complete these recommendations which will assist us in mobilizing toward a successful Capital Campaign for the Hospice Project.

### **Office Hours for Hospice Administration staff:**

The Cumberland County Hospice office is located on the second floor of Campbell's Funeral Home. The side entrance to the right hand side of the building. Our phone number is 902-669-0261. We are open from 10 am to 12 am in the mornings and from 1:00 pm – 3:00 p.m. Monday to Friday. We would like to say a special thank you to our volunteer office staff who give willingly of their time

You may visit our website:

[www.cumberlandhospice.ca](http://www.cumberlandhospice.ca)

**THANK YOU FOR YOUR CONTINUED SUPPORT!!**